



National Coaches Week 2024 in New Brunswick

Introduction

Thanks for celebrating the tenth annual National Coaches Week 2024 with us! Whether you're a Provincial Sport Organization (PSO), a club or a school, thank you for partnering with us to recognize the amazing coaches in our province.

National Coaches Week wouldn't be possible without our partners across New Brunswick. Join us in celebrating the positive impact that coaches across NB have on our athletes and communities. How you take part is completely up to you! It could be a post on social media saying #MerciCoach, an organized event, or a personalized gift.

Inside this info packet is all you need to get prepared for National Coaches Week, taking place from September 16-22, 2024.





Tips & tricks for celebrating NCW

Social Media

Highlight your coaches on social media! See Page 3 for a simple guide to making posts on social media for National Coaches Week.

Sport NB Events

Through the course of National Coaches Week, Sport NB and the Coaching Association of Canada are hosting online and in-person events for coaches. Let your coaches know about these events. See Page 4 for a list of programming.

Saying Thank You

This is what National Coaches Week is all about – thanking coaches for their time and effort. You can empower athletes, parents, sponsors and the greater sports community to say thank you to your coaches. This is one of the most meaningful ways to let coaches know they're appreciated.

Gifts

It doesn't have to be elaborate! Showing up with something as simple as coffee, a snack or a meal for your coach is another way to express your gratitude.



Social media guide

Be sure to tag us in your social media posts! If you've got a coaching celebration event happening, reach out to us! We will also be reposting coach recognition posts on our Instagram and Facebook stories.

Creating your graphic

We've made it easy for you to create your own customizable graphics for National Coaches Week! Simply [download the PowerPoint files by clicking here](#) and replace the image with your own. [Here's instructions to download the slide as a picture.](#)

Post caption

We're celebrating the coaches who have been there through thick and thin! This week, join us to say #MerciCoach to an important coach in your life!

Facebook

Visit the Coach NB Facebook page: fb.me/sportnbcoach

Tag us in your Facebook posts: [@sportnbcoach](https://www.facebook.com/sportnbcoach)

Instagram

Follow us and tag us in your stories and posts: [@sportnbcoach](https://www.instagram.com/sportnbcoach)



New Brunswick programming

Coaches Meet & Greet

Saturday, Sept. 14 | 5 –7 p.m.

13 Barrels Brewing – 215 Cunard Street, Bathurst, NB

Safe Sport – Understanding a conflict and complaint mechanism

Tuesday, Sept. 17 | 11:00 a.m.

Online webinar

She is Active NB – Women in Sport Leadership Forum

Saturday, Sept. 21 | 10 a.m. – 4 p.m.

Grant-Harvey Centre – 600 Knowledge Park Dr, Fredericton, NB

NCCP modules

Coaching and Leading Effectively

Part A: Sunday, Sept. 15 | 6–10 p.m.

Part B: Sunday, Sept. 22 | 6–10 p.m.

Teaching and Learning

Part A: Tuesday, Sept. 17 | 6–9 p.m.

Part B: Thursday, Sept. 19 | 6–9 p.m.

Planning a Practice

Part A: Monday, Sept. 16 | 6–9 p.m.

Part B: Friday, Sept. 20 | 6–9 p.m.

Prise de décisions éthiques

Wednesday, Sept. 18 | 6–10 p.m.

Go to www.coachnb.ca/ncw24 for details and registration for all events.



Sport NB perks for coaches

Sport NB has partnered with several businesses to offer discounts and travel benefits. These perks are available to coaches of all levels in New Brunswick.



Visit www.sportnb.com/member-benefits for more information.